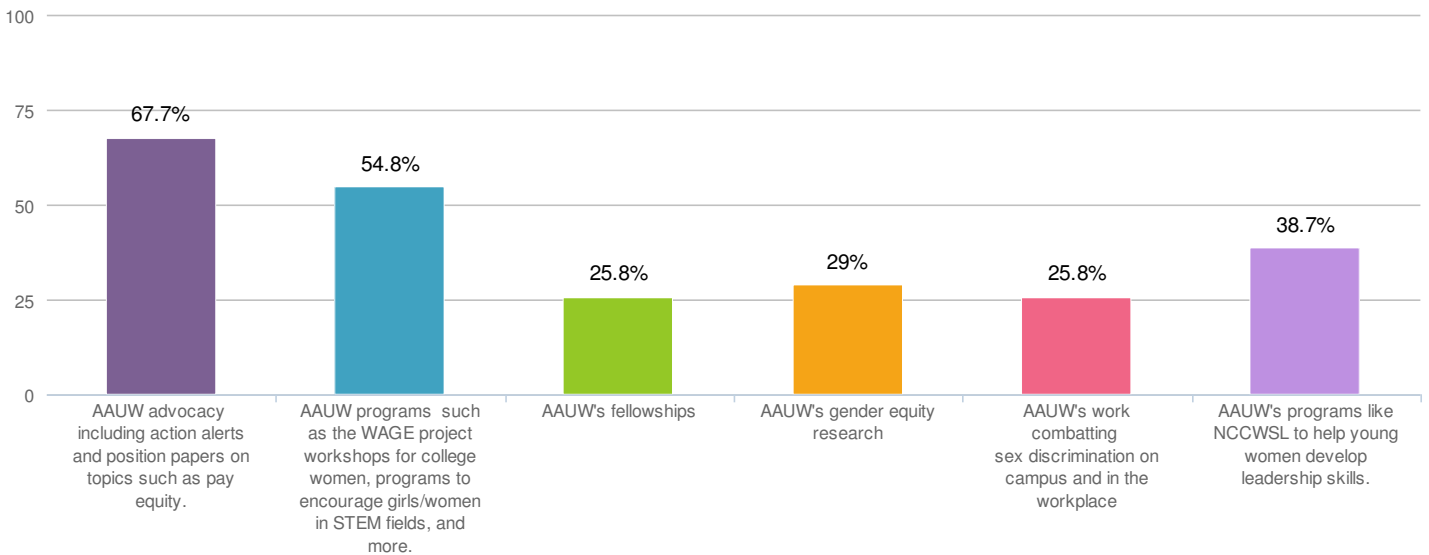


New Summary Report - 23 March 2016

1. AAUW is a broad organization and there are many different reasons members join. Is there a program you would be willing to participate in? Check all that apply.



Value	Percent	Count
AAUW advocacy including action alerts and position papers on topics such as pay equity.	67.7%	21
AAUW programs such as the WAGE project workshops for college women, programs to encourage girls/women in STEM fields, and more.	54.8%	17
AAUW's fellowships	25.8%	8
AAUW's gender equity research	29.0%	9
AAUW's work combatting sex discrimination on campus and in the workplace	25.8%	8
AAUW's programs like NCCWSL to help young women develop leadership skills.	38.7%	12
Total		31

2. Are you affiliated with other groups/organizations that share AAUW's mission? If so, please list them and specify if they are local, state or national affiliations.

Count	Response
1	AAUW-Chapel Hill Vice President AAUW-NC State Branch Advocate
1	BPW/NC BPW/Raleigh BPW/Henderson NC Women United
1	Bpw nNC, NOW, FEW, LWV
1	Forsyth County Democratic Party NC Women United
1	Greensboro Branch, League of Women Voters
1	LWV PEO
1	LWV national Ms Foundation
1	League of Women Voters
1	League of Women Voters of the Piedmont Triad
1	MassNOW Coalition for Pay Equity MA Commission on the Status of Women MA
1	National Association of Educators (NEA), NCAE, Retired Teachers
1	None
1	Not at this time.
1	Our NC AAUW Coalition partners United Methodish Women
1	P.E.O. local, state and national Women's Forum of NC - state
1	Raleigh Now
1	Women AdvaNCE
1	yes Raleigh Wake Branch
1	more political but focused on women's leadership are Lillian's List (statewide) and Politica NC (Wake County)
1	Transylvania County Democrat Women's Club/local Transylvania County NAACP Chapter/local NOW/state Planned Parenthood/state
1	I belong to everything: BPW-NC, LWV (all levels), NOW (all levels), Women's Forum of NC, and more.
1	I am not particularly active, but I do maintain memberships in the League of Women Voters, NOW, and Business and Professional Women at the local level. I'm a donor to the Wellesley Centers for Women (who did the original AAUW research).
1	BPW/NC - statewide; BPW of the Triad - local; Women's Forum of NC - statewide; ERA-NC - statewide; NC Women United - statewide
1	Yes SNCAE (Student North Carolina Association of Educators), NEA-SP (National Educator Association-Student Program), NCCAP (North Carolina Canter for After School Programs)
1	I'm currently member of the League of Women Voters/Charlotte-Mecklenburg. They share several programs /projects are similar to AAUW's mission.
1	League of Women Voters Local On question #1, I'm not sure what it means to "participate in". All of them are of interest to me, and I feel we need to raise awareness of our interest and concern in these areas.

3. What benefits from AAUW NC and the Tar Heel branch are important to you?

Count	Response
1	1) Helping women and girls. 2) Meeting interesting women from across the state.
1	AAUW Updates and Information
1	Access to information and expertise beyond what is available in my local area.
1	Alerts on key legislative issues related to women.
1	Contacts with like-minded women across the state Information related to issues and events
1	Email
1	Equity for all women
1	Exchange of information, getting to know strong women, working for equality
1	Having known contacts across the state who share issues and experiences.
1	Information and networking
1	Keeping connected to AAUW in North Carolina and nationally.
1	Keeping me up to date on what is happening in the Raleigh legislature
1	Networking and communications - love the website, Facebook, etc
1	News Activists
1	Pay equity
1	Socializing with like-minded women. Electronic alerts about important issues and events
1	Sources of information and grant money for projects, inspiration
1	Staying in-touch with virtual branch activities.
1	Strong support of the ERA. Contacts across the state.
1	The membership list, and information from other members about feminist items of importance.
1	They are all important to me. I have been a member since 1967.
1	Various Programs (Leadership, Scholarship,etc.
1	advocacy information
1	meeting and networking with other like minded women; annual meetings; email blasts, FB posts.
1	public policy awareness both state and federal, networking across the state, STEM education
1	regular emails keeping me in the loop of important news in gender equity
1	the updates on policy & research
1	Updates on what's happening in the news impacting issues pertaining to AAUW--you do a great job of this!
1	Getting up to date information on women's issues Potential network(s) for action-oriented activities or information dissemination THBranch has younger, more diverse members and greater potential for impact across the state on women's issues

Count Response

1	I am proud of the advocacy activism of the THB and AAUW NC -- the information and calls to action, ability to work with other collaborative organizations
1	Keeping informed on a regular basis of all issues that fall under AAUW NC's missions. Meeting and networking with other like-minded women in our state. Reaching out to women in other online branches nationwide to share best projects and practices.
1	Pay equity for NC women and girls Legislative issues that promote economic self sufficiency for all women and girls.
1	Link and participation to local universities. That is an absolute MUST for the future of any branch or the state level.

4. What can you offer the Tar Heel branch to assist in meeting AAUW's mission?

Count	Response
1	Advocacy from my personal computer
1	An engaged member and service as a board member.
1	Assistance with short term specific tasks.
1	Communication about AAUW...hopefully will do better!
1	ERA work. (I'm focusing on this issue only.)
1	Earmark some of my donation to the Educational Foundation to be credited to thb
1	Help get computer messages to members
1	I can assist with setting up Start Smart / Work Smart workshops for their local branches.
1	I don't know. I'm president of my branch and putting in a lot of time.
1	I have not attended a meeting in over a year
1	I have some governance type of experience from other organizations.
1	I try to attend meeting and participate
1	Informal representation of TH Branch mission and contacts in western NC
1	More connection
1	My expertise and interest in STEM.
1	Networking
1	Not in arealive in OBX
1	Probably nothing as I'm still too involved with AAUW Greensboro.
1	Some of my time to work on our issues. I am trying to travel a bit less than I used to for AAUW.
1	Suggested Membership Activities (increasing membership)
1	Willing to advocate and spread the word about AAUW's policy positions.
1	board member, support of the branch, raise awareness in other branches
1	limited time
1	n/a
1	participation
1	I continue to be a member of THB and to support its role as a non-community based online branch which has found an admirable niche in public policy advocacy. I refer to the THB when I mention my other branch memberships.
1	Attendance and representation at meetings in the Triad area - also attendance at legislative actions days in Raleigh. Meeting with congressional delegation that is home based in the Traid.
1	Supportiing the infrastructure. (Would love some help with the website and social media -- for sustainability purposes if nothing else.)

Count Response

1 At the moment, and for the next two years, I will be involved with AAUW through the state board and as president of the the Hendersonville branch. I am unable to take on additional tasks at this time.

5. What do you think this branch is doing well?

Count	Response
1	Communication of legislative issues
1	Communications and advocacy
1	Connecting people who might not ever meet.
1	Everything
1	Good contacts.
1	Hard to tell since my involvement is very peripheral.
1	Hooray for your active public policy work!
1	I have not attended a meeting in over a year
1	I just joined, so I don't really know.
1	Information distribution
1	Keeping members aware of current issues
1	Keeping members informed, bringing in other organizations to partner with
1	Keeping the branch informed
1	Keeping us informed
1	Keeping us informed.
1	Keeping us updated
1	Providing information Offering opportunities for networking
1	communication
1	haven't really been involved
1	n/a
1	providing a service to women who cannot participate in a land-based branch.
1	we get good speakers
1	working with colleges on stem / working with colleges
1	Keeping the TH Branch branch "alive" and functional through social media Having well placed leaders, especially leaders from the eastern part of NC where there is generally more "action" Having well placed branch leaders who are "on top" of what's going on with women's issues
1	Providing AAUW information to members who would not otherwise be members. I think sometime in the future AAUW will become more virtual branches than monthly meeting in person branches.
1	Connecting new people to the national AAUW resources (though it'd be great if more members saw that as an opportunity)
1	Keeping up to date on what's most important -mission wise-in NC, as well as nationally. Opening up communication between all members for a variety of issues/"hot topics" right as they develop.

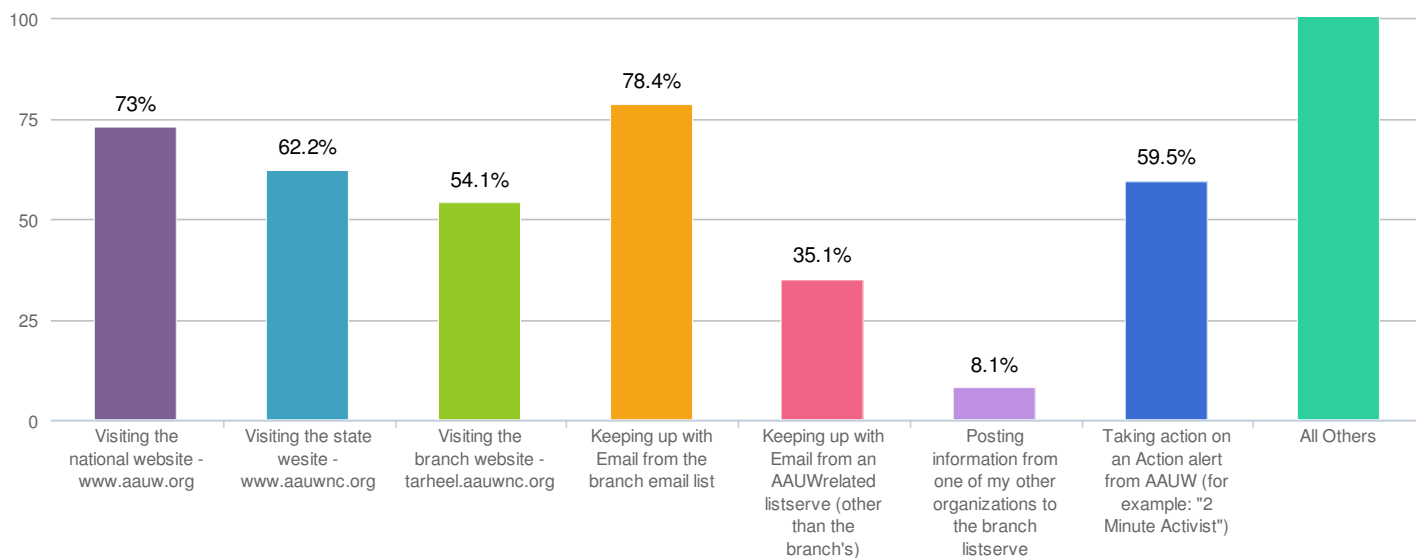
Count Response

- | | |
|---|---|
| 1 | Communication to spotlight important issues from National and State. To spotlight members who are movers and shakers across the state. |
| 1 | Reaching new members who are unable to attend regular meetings of an AAUW chapter. Keeping these women informed about goals and activities of AAUW, and offering ways they can participate. |
| 1 | Probably has the greatest diversity of any branch in the state so we need to share that message and encourage other branches to reach out. |

6. As a virtual branch, e-mail is currently our basic tool to communicate with each other. Please rank the following communication tools you prefer to use. 1=Least preferred 6=Most preferred.

	Least preferred = 1		2		3		4		5		Most preferred = 6		Total	
Email	0	0.0%	0	0.0%	2	5.6%	0	0.0%	1	2.8%	33	91.7%	36	100%
Facebook	5	15.2%	0	0.0%	8	24.2%	6	18.2%	10	30.3%	4	12.1%	33	100%
Instagram	24	75.0%	2	6.3%	1	3.1%	2	6.3%	1	3.1%	2	6.3%	32	100%
LinkedIn	13	39.4%	5	15.2%	5	15.2%	3	9.1%	5	15.2%	2	6.1%	33	100%
Text messaging	11	31.4%	1	2.9%	8	22.9%	5	14.3%	6	17.1%	4	11.4%	35	100%
Twitter	17	51.5%	5	15.2%	1	3.0%	5	15.2%	3	9.1%	2	6.1%	33	100%
Video conference/Teleconference/Webinar	6	17.1%	3	8.6%	6	17.1%	4	11.4%	11	31.4%	5	14.3%	35	100%
Phone	0	0.0%	0	0.0%	0	0.0%	1	100.0%	0	0.0%	0	0.0%	1	100%

7. I currently participate in AAUW/THB or AAUW/NC programming by:



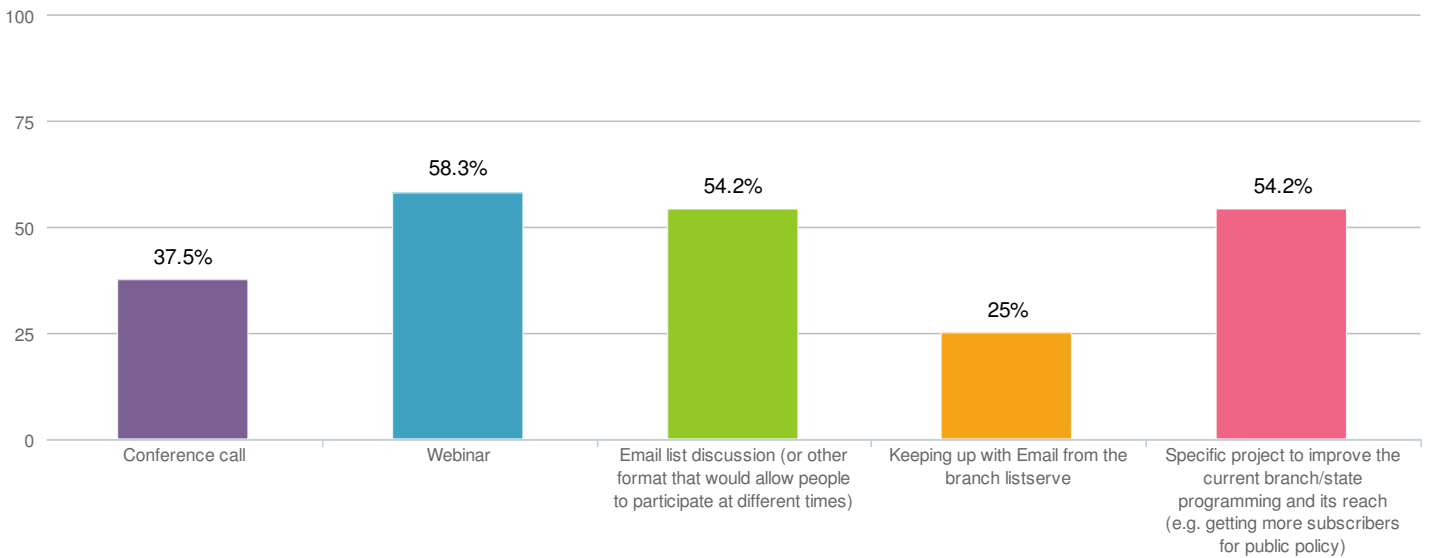
Value	Percent	Count
Visiting the national website - www.aauw.org	73.0%	27
Visiting the state website - www.aauwnc.org	62.2%	23
Visiting the branch website - tarheel.aauwnc.org	54.1%	20
Keeping up with Email from the branch email list	78.4%	29
Keeping up with Email from an AAUWrelated listserve (other than the branch's)	35.1%	13
Total		37

Value	Percent	Count
Posting information from one of my other organizations to the branch listserv	8.1%	3
Taking action on an Action alert from AAUW (for example: "2 Minute Activist")	59.5%	22
Take action on AAUW NC public policy alerts	48.7%	18
Keeping up with the AAUW NC public policy email discussion list (public policy information)	40.5%	15
Following AAUW NC on Facebook (or subscribe to AAUW NC Facebook email list)	35.1%	13
Following the branch Facebook group	21.6%	8
Attending at least one event a year that is advertised on these channels	43.2%	16
Posting on Twitter	10.8%	4
	Total	37

Responses "Other - Write In"

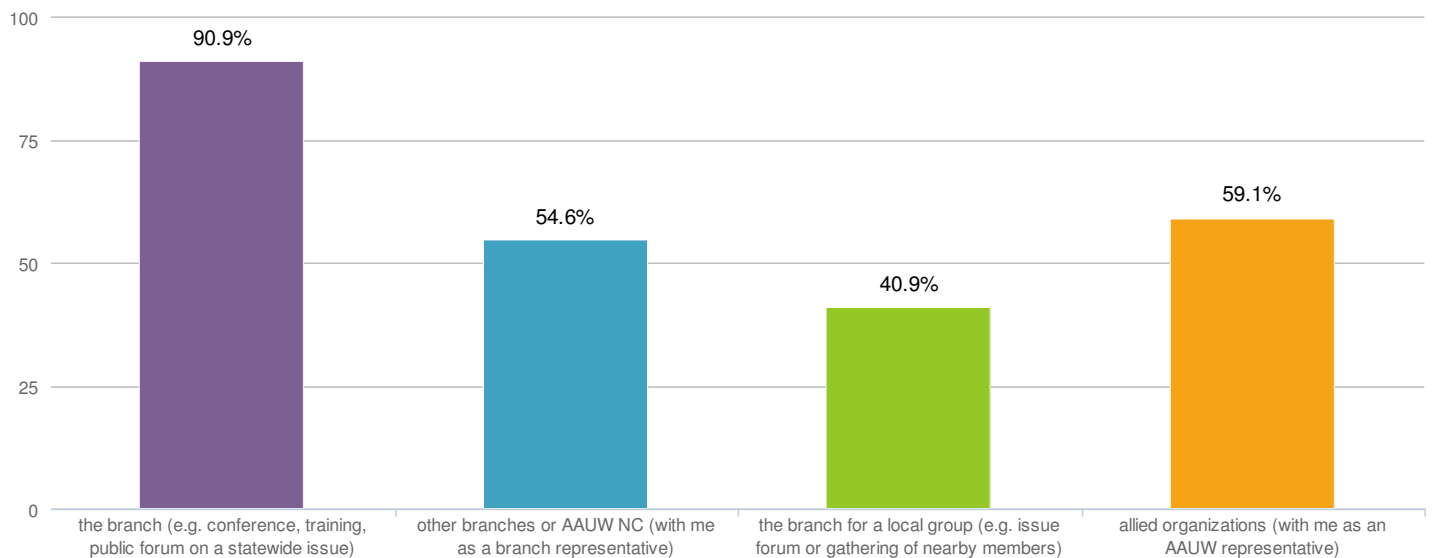
	Count
Left Blank	37

8. I'd be interested in additional virtual branch programming if it were:



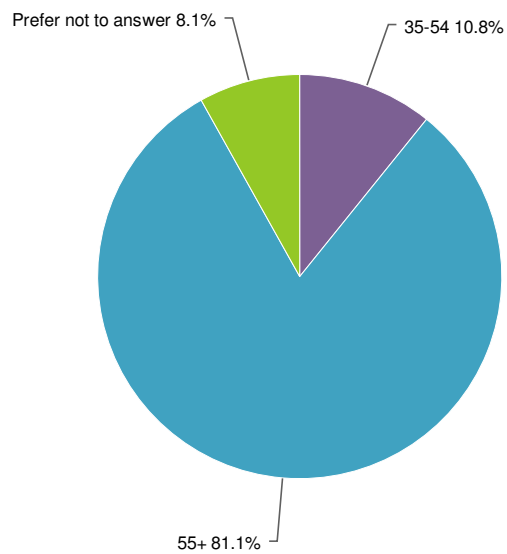
Value	Percent	Count
Conference call	37.5%	9
Webinar	58.3%	14
Email list discussion (or other format that would allow people to participate at different times)	54.2%	13
Keeping up with Email from the branch listserve	25.0%	6
Specific project to improve the current branch/state programming and its reach (e.g. getting more subscribers for public policy)	54.2%	13
Total		24

9. I'd be interested in participating in face-to-face programming sponsored by:



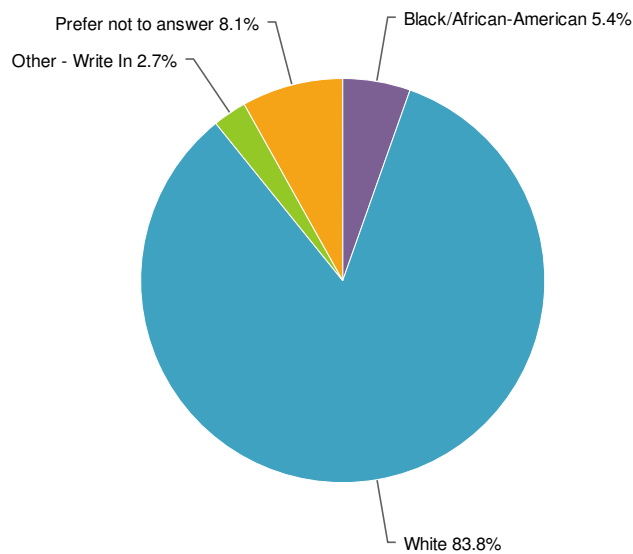
Value	Percent	Count
the branch (e.g. conference, training, public forum on a statewide issue)	90.9%	20
other branches or AAUW NC (with me as a branch representative)	54.6%	12
the branch for a local group (e.g. issue forum or gathering of nearby members)	40.9%	9
allied organizations (with me as an AAUW representative)	59.1%	13
Total		22

10. Please choose an age range.



Value	Percent	Count	Statistics	
under 18	0.0%	0	Sum	1,790.0
18-24	0.0%	0	Average	52.6
25-34	0.0%	0	StdDev	6.4
35-54	10.8%	4	Max	55.0
55+	81.1%	30		
Prefer not to answer	8.1%	3		
Total		37		

11. Please select your ethnicity.



Value	Percent	Count
Asian	0.0%	0
Native Hawaiian or Other Pacific Islander	0.0%	0
Black/African-American	5.4%	2
White	83.8%	31
Hispanic/Latino	0.0%	0
American Indian/Alaska Native	0.0%	0
Other - Write In	2.7%	1
Prefer not to answer	8.1%	3
	Total	37

Responses "Other - Write In"	Count
Left Blank	36
Caucasian	1

12. First Name

Count	Response
1	Ashley
1	Bea
1	Dave
1	Diana
1	Diane
1	Ellen
1	Jacquelin
1	Jean
2	Judy
1	Karla
1	Laura
1	Lillian
1	Lisa
1	Martha
1	Mary
1	Mary Fran
1	Michelle
1	Nancy
1	Pam
1	PatriciaFae
1	Roberta
1	Shelly
1	Sue
1	Virginia
1	Wilson
1	denny
1	nsncy

12. Last Name

Count	Response
1	Adamson
2	Atkinson
1	Balsanek
1	D'Addario
1	Donna
1	Evans
1	Garbarino
1	Gray
1	Heath
1	Ho
1	Keller
1	Kirkwood
1	Lowe
1	Madden
1	Mengert
1	Peterson
1	Plonk
1	Schickedantz
1	Schneider
1	Shoemaker
1	Simons-Rudolph
1	Stephens
1	Stephenson
1	Tew
1	Van Order
1	akley-henderson
1	mcguire

