

# AAUW Tar Heel Branch

A virtual branch serving all of NC

Minutes

Board of Directors

September 21, 2015 8:00 p.m. – Virtual Meeting

- Open the Meeting:** Lil Van Order, President called the meeting to order at 8:00 p.m.
- Members Present:** Lil Van Order, Virginia Adamson, Nancy Shoemaker, Karla Atkinson, Christi Whitworth, Jacquelin Heath
- Members Absent:** Joanne Hill, Lyndee Champion Ivey, Diane Schneider
- Others Present:** NA
- Record:**
- |                                |           |  |
|--------------------------------|-----------|--|
| <b>Minutes of Last Meeting</b> | <b>NA</b> | <b>This was the first meeting of newly elected officers.</b> |
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- Old Business:** NA
- New Business:** **A. Treasurer/ Membership info**
- Christi Whitworth: Two specific questions
    - Clarify the information from members
    - Where the branch will go (pdf was sent to everyone today)
  - Virginia Adamson and Nancy Shoemaker
    - Question one stay the same
    - Question 2 altered

- c. Question 3,4,5,6 stay the same
  - d. Question 7 and 8 today were turned into 7, 8, and 9
  - e. Check all that apply should be an open common answer
  - f. 13% responded to the questionnaire previously
3. Virginia Adamson: Planned to get the survey with link
    - a. A reminder will be sent to complete the survey
    - b. You can even send a thank you
  4. **We need to get this out and back before we can get the vision. This tool may actually drive what we will do in the next six (6) months.**
  5. Suggestion to Lil Van Order:
    - a. Take a month to work on the tool.
    - b. The next month get it out.
  6. Questions:
    - a. Demographics-Do we need to add that to the survey?
    - b. If it's a dual member that is speaking would be important.
    - c. Nancy Shoemaker suggested adding in age and race. Depending on the platform we can set-up a link. Age, ethnic group would be put on as an optional.
    - d. Do we make all of the questions optional (survey)? Nancy Shoemaker responded they've typically been all optional. You would assume all are optional.
    - e. Have a last question that says:
      - 1) By giving your name, if you have further questions. It would help to know the clients better.
    - f. Question 10 is not needed, number one (1) will answer our drive.
  7. **Karla Atkinson – Motion: I move we accept the revised version and send it out to members. Nancy Shoemaker second the motion. A unanimous vote was given by all those present.**
  8. Nancy Shoemaker stated there is an argument that the state should do this (Question – Whose going to bring the other branches along?).The tool you can pay for a couple of months, then suspend it.
  9. Question: How do we want to make financial decisions? Do we make a budget (Nancy Shoemaker)?
  10. **Nancy Shoemaker moved we pay for SurveyGizmo [www.surveygizmo.com](http://www.surveygizmo.com) for two months. Virginia Adamson second the motion. The approval was unanimous.**
  11. Treasure Information – Nancy Shoemaker
    - a. At present we have almost \$1700.00
    - b. All renewals have been processed.

- c. Thirty-five (35) renewals were sent out.
- d. We're not sure of student affiliation.
- e. One Hundred-six (106) members are on the roster.
- f. Three (3) duals and two (2) primaries, Seventy-six (76) have paid for this fiscal year FY 2016.
- g. Thirty (30) people still haven't renewed. We can check the 2015 roster to find out who hasn't paid. All received paper invoices a couple of weeks back. Only two (2) of the twenty-eight (28) stated they were not going to renew. We may want to wait until after the questionnaire goes out. They should be back Tuesday or Wednesday next week.
- h. Lil Van Order and Joanne Hill will write a note to be emailed to the twenty-eight (28) who haven't responded by the middle of October. **Reminder: They will drop off the roster November 30, 2015.**

**B. Responsibilities of each of us...**

- 1. Lil Van Order will mail out for responses.

**C. Emphasis on what our year will look like will have to wait until after the survey.**

**D. Monthly newsletter**

- 1. Using an Enews letter format is easier to read on the phone. (Using a tool like Enews)
- 2. Newsletters are achieved. What is our value added. The idea was to be like a national member at the state level. It should not be a burden. Give some thought to a monthly newsletter. We'll check after the survey results. Bi-monthly or quarterly may be better. Nancy Shoemaker suggested giving a handle on advertising who the new members are. Lil Van Order stated this may be an area to focus on.

**E. National Changes**

- 1. Nancy Shoemaker: We need to up-date our by-laws. National is backing off making it an assumption paying state dues.

**F. Monthly Bi-Monthly conference call?                      No Action**

**G. Virginia Adamson will sent out the poll. Diane Schneider and Joanne Hill could pretest. Testing would be members of the board.**

**Adjournment: A new meeting date wasn't scheduled. The board adjourned at 9:08 p.m.**

**Respectfully submitted,**

**Jacquelin Heath**