

**American Association of University Women – Tar Heel Branch
Board of Directors Meeting
January 29, 2014**

Call to Order

The THB Board of Directors meeting was called to order at 2:02 p.m. via conference call. Co-Presidents Nancy Shoemaker and Michelle Evans presided.

Roll Call

Present were:

Co-President Nancy Shoemaker
Co-President Michelle Evans
Treasurer Lyndee Champion Ivey
Director at Large Lill Van Order

Not present were: Grace Knechtel, Karla Atkinson, and Mari Pino del Rosario

Correspondence

None at this time.

New Business

Policy Revisions

Financial Procedures - Discount Policy

The Board discussed the discount policy being used by the branch during recent difficult financial times. Given the economy, the THB offered primary members who have been struggling financially an option to either pay \$40 or \$20 rather than the usual \$65 in dues. We have had a few individuals take advantage of the discount. The Board indicated they are interested in offering a discount. A decision was made to draft a policy revision and circulate it for Board review and vote. The draft will include a budget line item in the amount of \$100 to offset the discount expenses. Michelle will submit a draft to Nancy using Lyndee's draft language.

Financial Procedures – 18 month discount

In section 3, Nancy will make some revisions to allow the language to align with the state policies.

Methods of Branch Communication

Nancy will create hyperlinks for the weblinks in this section.

Procedures in Voting

In section 1, last sentence, Nancy will strike “[Sample – 2009 annual meeting results].”

Expenditures

Nancy reviewed some options she found on-line to purchase embossed items to be used as marketing tools for the THB. Pens are \$2, and banners are \$35. It was decided that the THB would not purchase a banner given we have the AAUW banner. Nancy will purchase an assortment of items to be used at events. Also, the name tags have been placed on order.

Michelle and Nancy have display materials that can be used by any branch member to recruit members or to display at events. Members can email Michelle or Nancy to make arrangements.

Nominations Committee

Suggestions were solicited for a Nominations Committee to recruit the 2014-2015 candidates. All terms are one year in length, so all positions are open. Lill Van Order agreed to contact the potential Nominations Committee members. Nancy will check the roster in case there are other candidates who are primary THB members.

Announcements

- The *Tar Heel News* has been published.

Adjournment

Meeting adjourned at 2:53 p.m.

Nancy Shoemaker, Co-President

Michelle Evans, Co-President