

**American Association of University Women – Tar Heel Branch
Board of Directors Meeting
November 18, 2013**

Call to Order

The THB Board of Directors meeting was called to order at 7:02 p.m. via conference call. Co-Presidents Nancy Shoemaker and Michelle Evans presided.

Roll Call

President Michelle Evans called the roll. Present were:

- Co-President Nancy Shoemaker
- Co-President Michelle Evans
- Director at Large Karla Atkinson
- Director at Large Grace Knechtel
- Director at Large Lill Van Order

Not present were: Lyndee Champion Ivey and Mari Pino del Rosario

Financial Report

Co-President Nancy Shoemaker presented the 2012-2013 financial statements, ending June 30, 2013. The checking account balance was \$1,061.47 as of June 30, 2013.

Correspondence

None at this time.

Unfinished Business

Discount Policy

The Board discussed the discount policy being used by the branch during recent difficult financial times. Given the economy, the THB offered members who have been struggling financially an option to either pay \$40 or \$20 rather than the usual \$65 in dues. We have had approximately 3 individuals take advantage of the discount. The Board indicated they are interested in offering a discount. Lyndee, who was unable to participate on the call, will be asked to share her draft policy statement with the Board. Follow-up discussion will be arranged so that the next renewal process can include sharing the policy with all members, not just those who are late renewing.

Members with No Email Addresses

Nancy reviewed the membership roster indicating a few members without email address or those who wish to not have email communications. Grace volunteered to contact Doris Bernlohr, who has been in communication with these members over the last couple of years. They will discuss ideas of how to reach these members.

New Business

Renewals

Nancy reviewed the renewal list. The Board divvied up the list and will call the lapsed members. Lyndee sent renewal postcards on November 18, 2013 to assist in the process.

Volunteers

Announcements were made that AAUW/NC President Mary Peterson is seeking someone to help with public policy at the state level, and Nominations Chair Sandra McLaurin is soliciting candidates for AAUW/NC Vice President and Treasurer. Karla will continue to write the newsletter.

Greensboro Branch

The Board decided we would wait to hear from Mary Fran Schickedantz regarding anything the Greensboro Branch needs for its Tech Savvy Event scheduled for March 29, 2014.

Program Ideas

The Board discussed a couple of project ideas. It may be possible to have the THB host an agenda assembly (affiliated with NCWU) in the late summer or early fall.

5th Anniversary

Nancy announced that Tuesday, November 19, 2013 is the THB's 5th anniversary. We will celebrate formally at the AAUW/NC Annual Meeting. Nancy will send a brief article to Karla to include in the state newsletter. Be sure to send Nancy pictures of celebrating the 5th anniversary. Nancy will email the members with this announcement.

Announcements

- The AAUW/NC Annual Meeting will be held on March 28 and 29, 2014, in Burlington.

Adjournment

Meeting adjourned at 8:16 p.m.

Nancy Shoemaker, Co-President

Michelle Evans, Co-President