

AAUW Tar Heel Branch Survey

How is the Tar Heel Branch meeting your needs?

The AAUW Tar Heel Branch was chartered in November, 2008, and now has 48 members. This is our first survey to find out how this new "branch without borders" model is working for you.

You may not want to answer all of the questions, but please fill out as much information as you can.

If you have additional thoughts, feel free to send them to info@tarheel.aauwnc.org.

1. How do the following statements describe your connection to the Tar Heel Branch?

	Strongly disagree	Disagree	Agree	Strongly agree
I am planning to renew my Tar Heel Branch membership for 2010-2011.	jñ	jñ	jñ	jñ
I would like more opportunities to interact with other branch members.	jñ	jñ	jñ	jñ
I am getting enough information about AAUW (national) programs and priorities.	jñ	jñ	jñ	jñ
I am getting enough information about AAUW NC (state) programs and priorities.	jñ	jñ	jñ	jñ
The simple structure of this branch is working well.	jñ	jñ	jñ	jñ
I sometimes mention the Tar Heel Branch to my friends who might be interested in joining.	jñ	jñ	jñ	jñ
I would like to be part of the branch leadership team for 2010-2011.	jñ	jñ	jñ	jñ

AAUW Tar Heel Branch Survey

2. One basic function of the Tar Heel Branch is to help you get information on AAUW programs and priorities. Please check which of these communication paths you've used in the last month.

- Visited aauw.org - national website
- Visited aauwnc.org - state website
- Visited tarheel.aauwnc.org - branch website
- Read an e-mail from an AAUW-related listserve (other than the branch's)
- Responded to a "2 minute Activist" action alert from AAUW

3. As a virtual branch, e-mail is our basic tool to communicate with each other. Please choose the sentence that best describes your use of e-mail.

- I check e-mail a several times a day.
- I check e-mail at least once a day.
- I check e-mail a few times a week.
- I check e-mail about once a week.
- I really don't use e-mail much.

4. We are always looking for new ways to communicate. Let us know whether you've used any of the following in the last three months (for AAUW or any other topic):

- Facebook
- LinkedIn
- Twitter
- Text messaging

AAUW Tar Heel Branch Survey

5. What benefits from AAUW NC and the branch are important to you?

	Not important	Somewhat important	Very important	Not familiar with this
Receiving the Tar Heel News (AAUW NC newsletter) in USMail	jn	jn	jn	jn
Information from the branch web site and e-mail list	jn	jn	jn	jn
Information from the state web site and e-mail list	jn	jn	jn	jn
Access to the branch roster online (through the Member Services Database at aauw.org)	jn	jn	jn	jn
Opportunity to find other AAUW members nearby for informal contacts	jn	jn	jn	jn
Ability to pay dues online with a credit card.	jn	jn	jn	jn

6. AAUW is a broad organization and there are many different reasons members join. What's important to you?

	Not important	Somewhat important	Very important
AAUW advocacy - including action alerts and position papers on topics such as pay equity	jn	jn	jn
AAUW programs - such as the WAGE project workshops for college women, programs to encourage girls/women in STEM fields, and more	jn	jn	jn
AAUW's fellowships	jn	jn	jn
AAUW's gender equity research	jn	jn	jn
AAUW's work combatting sex discrimination on campus and in the workplace	jn	jn	jn
AAUW's programs like NCCWSL to help women develop leadership skills.	jn	jn	jn

7. What do you think this branch is doing well? how does it benefit you?

AAUW Tar Heel Branch Survey

8. What should the branch do differently, if anything? what else would be a benefit to you?

9. A bit about you (so we can followup/clarify your responses).

Name:

Email Address: